



**FOR IMMEDIATE RELEASE**

## **IILPM Announces Winners of the 2022 Awards for Excellence and Innovation in Legal Project Management**

November 30, 2022

The International Institute of Legal Project Management (IILPM) today announced the winners of the 2022 Awards for Excellence and Innovation in Legal Project Management.

**The winners are:**

**Excellence and Innovation in a Law Firm: Clifford Chance**

**Excellence and Innovation in an Alternative Legal Service Provider: Deloitte Legal Spain**

**Excellence and Innovation in an In-House Legal Department (tied): Iberdrola S.A. and Telefónica S.A.**

The IILPM Awards recognise law firms, legal departments, and alternative legal service providers that have used Legal Project Management (LPM) to transform legal service delivery and improve the experience of clients and legal professionals.

Large and small organisations applied from around the world and were assessed by an international jury of LPM experts. Projects varied from adoption of new pricing models and intake processes, better management of complex legal practices, improved work allocation and talent management, to transformation of client experiences across entire regions, cost control, technology development and adoption, and more.

Applicants reported wide-ranging benefits that are transforming the way they work internally and with their clients, increasing efficiency, and positively impacting revenue. The overall quality of the applications and the results achieved made selecting winners challenging.

**The Awards Ceremony included:**

- An introduction to the **IILPM's new Organisational Maturity Model**, a tool that law firms, legal departments, and alternative legal service providers (ALSPs) can use to evaluate their own performance, presented by Antony Smith; and
- A **panel discussion on the evolution and future of LPM** with industry pioneers David Rueff of Baker Donelson, Borja García Ruíz of Iberdrola, and Caitlin Moon of Vanderbilt Law School.
- Announcement of the winners

## Meet the Winners

**Best Law Firm: Clifford Chance**

Headquartered in London, **Clifford Chance** is a law firm with a global reach of 31 offices in 21 countries. Managing legal matters over such a wide geography is an enormous LPM challenge. Over the last 6 years, the LPM functions have grown from 1 to 50 LPM practitioners.

The multi-regional challenges of serving the needs of clients and lawyers in implementing the Interbank Offered Rates (IBOR) requirements presented a significant opportunity. Using LPM to meet those challenges, the firm successfully reduced the costs of compliance by 60%.

The firm also developed its proprietary Clarity technology, an LPM dashboard platform for clients and lawyers to better visualise and remain up to date on the real-time status of matters in LPM planning, execution, and closing. It is now being implemented incrementally across the firm.

Through its Apprenticeship Program and Training Academy, the firm has increased the skills and retention of high quality LPM practitioners. The Clifford Chance culture of change promotes the legal innovation environment throughout the firm.

## **Best ALSP: Deloitte Legal Spain**

**Deloitte Legal Spain** is part of an international legal team of over 2500 legal professionals across 80 countries. Deloitte Legal Spain combined its Legal Management Consulting and Legal Managed Services (LMC-LMS) to create a multidisciplinary group including lawyers, engineers, technology experts, PMOs, legal project practitioners, and legal process improvement professionals.

In the last 12 months, the entire LMC-LMS team has undertaken LPM training that has allowed them to improve efficiency, transparency, agility, and quality both internally and for their clients. They now have better control and visibility over resources, budgets, and work allocation. The firm uses LPM methods to control costs, assign and manage resources, establish drivers, implement KPIs, and provide alternative billing structures.

The team has expanded to over 35 people, increased its profitability, and completed 80% more projects than in the last fiscal year. They integrate process improvement, appropriate technology, ongoing team training, and managed services to maximise client value and minimise time and expense. They also deploy Artificial Intelligence to analyse the data and provide predictive recommendations for client actions where appropriate.

## **Best In-House Legal Department (tied): Iberdrola and Telefónica**

### **Iberdrola**

Headquartered in Bilbao, Spain, **Iberdrola** is a global energy leader, the leading wind power producer, and one of the largest electricity companies in the world. It is committed to clean energy, and caring for the environment and people.

Through its consistent application of LPM principles, Iberdrola's Legal Services has optimised the allocation of its resources and the processes it uses to deliver its services.

As a direct result, Legal Services is better able to identify and mitigate risks to the business and its operations, and has achieved significant and measurable operational and economic efficiencies. The economic efficiencies have allowed the team to self-finance investments in new technology tools that have further improved its service delivery model.

LPM is helping Legal Services modernise its role. It is now being recognized for its leadership in innovation, efficiency, and digital transformation. The LPM's framework has helped change the culture of Legal Services and align it with the strategic objectives and growing needs of the entire Iberdrola Group.

### **Telefónica**

Based in Madrid, Spain, and operating in 12 countries, **Telefónica** is a telecommunications and technology company with a mission "to make the world more human by connecting lives." With more than 350 attorneys serving the needs of more than 110,000 employees and Telefónica's

diverse client-base, the General Counsel Office (CGO) is focused on making legal actions more human by applying human-centred design principles.

Adopting and systematically applying LPM's tools and methodologies across all aspects of its work has allowed the legal department to successfully shift its internal culture to one of empowerment and leadership. This shift has significantly affected how the team is perceived by the rest of the organisation.

LPM's framework has helped the legal team focus on value and deliver projects on budget and on time, if not ahead of time. As a result, the GCO has earned the reputation as an essential partner whose services are aligned with the strategic interests of business units and stakeholders it serves.

Congratulations to the winners.

## About the International Institute of Legal Project Management:

Traditional legal service models no longer meet the needs of stakeholders in the modern legal ecosystem. At the IILPM, we believe that by using human-centred project management and process improvement, legal professionals around the world can improve legal service delivery.

The IILPM is a worldwide community of experts focused on providing clarity, tools, and insights to legal professionals. We establish global standards and a professional community to support, develop, certify and empower legal professionals who believe in positive change.

The IILPM believes in protecting our environment. Trophies for the IILPM Awards are made by SustainAwards (<https://sustainawards.com/>) from recycled materials, using a process with low environmental impact.

For more information about the IILPM, contact Todd Hutchison ([Todd@iilpm.com](mailto:Todd@iilpm.com))

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